



## Vacation Guide Media Kit | 2023

photo by: Barry Glazier

### Advertising Rates

10" W x  
12.5" H

FULL PAGE  
\$1,695

10" W x  
6" H

HALF PAGE  
\$1,095

4.875" W x  
6.25" H

1/4 PAGE  
\$745

4.875" W  
x 3" H

1/8 PAGE  
\$495

### Print Ad Specs

#### FILE FORMAT

PDF, .AI, .PSD

#### COLORS

4 COLOR CMYK  
(no pantone, spot  
colors or RGB)

#### FILE SUBMISSION

Email file to  
[contact@sunews.net](mailto:contact@sunews.net)

### Ad Market Reach

#### PUBLICATION

50,000 printed and  
distributed to the  
following locations.

ZION NATIONAL PARK  
BRYCE CANYON NATIONAL PARK  
LAKE POWELL  
GRAND CANYON NATIONAL PARK  
LAS VEGAS  
SALT LAKE CITY  
ST GEORGE  
SPRINGDALE  
KANAB  
PAGE