



2023 RATE SHEET

PHONE: (435) 644-2900 EMAIL: contact@sunews.net

MAIL/BILLING: Southern Utah News, 245 S 200 E, Kanab, UT 84741



DISPLAY ADS *(all dimensions in inches, width x height)*

Full Page:	10 x 20.5	\$650/week
Half Page:	10 x 10 or 5 x 20.5	\$390/week
Quarter Page:	5 x 10, 10 x 5, 6.625x7.5	\$220/week
Eighth Page:	5 x 5 or 3.25 x 7.5	\$125/week

DESIGN FEE: Up to \$50, depending on ad size/complexity

ALL ADS MUST BE SUBMITTED BY 5PM ON MONDAY

LEGAL NOTICES \$0.50/line/week, as published. Proof will be sent for approval. Ad is billed with proof

CLASSIFIED ADS (PER WEEK) \$7.50 minimum, \$0.30 for each word over 25 words. \$5 for a colored box or logo. \$1 for a black border. Classifieds appear in text form on the SUN website at no additional charge.

BUSINESS & SERVICE LISTINGS 4-week minimum. \$5/inch, 1-5-inch sizes available. Color +\$10. Business & Service listings appear in text form on the SUN website at no additional charge.

INSERTED FLYERS Customer provides 1700 copies, max unfolded size 8.5x11 inches, \$255 insertion fee. SUN can design the flyer for additional charge. If the SUN prints the inserts, additional cost – 1700 black & white, \$136; 1700 color, \$680.

WEBSITE ADS - Three “blocks” available, appearing at the bottom of every page - \$55/4 weeks, up to 12 weeks (\$165); 24 weeks = \$300 (\$30 off)
- Six “banners” available, one in each story each week - \$45/4 weeks, up to 12 weeks (\$135), 24 weeks = \$245 (\$25 off)
- Contact Don Jennings to place an ad or for more information at donjennings@sunews.net

LOCAL SCHOOLS & CHURCHES 50% off ad costs

OBITUARIES Average length obit, one photo, \$75; average length obit, two photos, \$80; longer obit, one or more photos, up to \$105

COPIES Black & white, \$0.10 each; Color, \$0.50 each; Cardstock, +\$0.30 each; Photo paper, +\$0.50 each

All advertising is subject to approval by the publishers. The publishers assume no responsibility for typographical errors or omissions in advertisements or be liable for damages arising out of errors beyond the amount paid for the advertisement. Notification of error must be made as soon as possible so that a correction can be published.